

Sea Isle Park

XL 3 ■ October 2018

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SIPNA
P.O. Box 171301
Memphis, TN 38187-1301

NEIGHBORHOOD ASSOCIATION

Serving East Memphis since 1979

9th ANNUAL SEA ISLE PARK Neighborhood Festival (aka SIPFEST)

**Sunday
October 21
3-6pm**

McWherter Sr. Center
parking lots 1355 Estate Dr.

Rain or shine!

This is our version of
“neighborhood night out”.

Five neighborhood churches
will provide food, games,
bounce houses, face painting,
and a cake walk. The band,

Doc Fangaz and The Remedy
will be on hand to play awesome

music. The police special forces will be there with the mounted patrol,
canine unit, the pink breast cancer awareness car, the TACT unit armored
vehicle, and a fly over salute from the air patrol! We will have neighborhood
vendors set up to advertise their specialties. (To be a vendor, email your
request to sipna@sipna.org.) This festival is an awesome way to showcase
our neighborhood. Come celebrate with us and see why our neighborhood
is the best kept secret in town. All are welcome and best of all... ITS FREE!

No pets allowed at Festival, per MPD.

NEIGHBORHOOD GENERAL ASSEMBLY

We will be having our October neighborhood general assembly on
Thursday, October 18, 7pm at McWherter Sr. Center. Our guest
speaker will be Steve Shular (*bio below*). Colonel Oakley with his crew from
Mt Moriah Precinct will come by to update us on crime. Anie Kent will have
delicious seasonal snacks for us to enjoy. Everyone is welcome.
We look forward to seeing you!

GUEST SPEAKER – STEVE SHULER, who is Special Assistant to City of Memphis
Mayor Jim Strickland, will be our guest speaker at our October Neighborhood
General Assembly. Steve’s primary duty is to find solutions to problems re-
ported in Memphis neighborhoods. He offers “in-person” complaint investi-
gations for concerned citizens and community leaders, and works with various
City of Memphis agencies to ensure issues are resolved. Prior to April 2018
Steve was Public Affairs Officer for Shelby County Mayor Mark Luttrell, Jr.
and served as the Public Affairs Officer for the Shelby County Sheriff during
Sheriff Luttrell’s two terms as Sheriff. Previously, Steve was corporate director
of Patient Affairs at Methodist Health Systems, Memphis Action Center Direc-
tor for Memphis Mayor Dick Hackett and was a writer and reporter with
WMC-TV Action News Five in Memphis and WSMV-TV IN Nashville. Steve
received a B.S. in Journalism from MTSU IN 1981.



Molly Laster • President



Victoria's

Furniture Gallery of East Memphis

Monday-Saturday 10-6

5131 Quince Rd. @ White Station

901.305.6313 ♦ Fax 305.6415

Let me begin by expressing my heartfelt **THANK YOU** to everyone who has stopped by, shown your support and shopped at your new **LOCAL Furniture (and Mattress) Gallery!** It has been a wonderful experience and promises to only get better as we get to know you! If you haven't made it in yet, I hope to meet you soon. *Vickie*

Get Your Home Ready For the Holidays



Guest room mattresses and bedroom groups. We have mattresses from "leave before breakfast mad" all the way to "they might move in!"

We have lots of **Fall and Christmas decor** that are unique - things you won't find in everyone's home.

We offer custom made floral arrangements at a price that makes the florist jealous!



Victoria's Holiday Elves at your Service! Let us take the stress out of your holidays!

We offer a very unique service. We will come to your home or business, climb into your attic/storage and bring down your tree and decor. We will move your furniture, set up your tree and even decorate for you if you so desire. Oh you want a live tree? Tell us what size and we will show up with the tree of your dreams and set it up for you. You draw the line, you tell us what you want done and we will show up (on-time, by appointment) and do it for you! Call now to get the best appointment times!

WAIT there's more... we will schedule to come back and take everything down and pack it up and put it away for you! **305-6313**



Worried about guests spilling something on your new furniture? Come check out live smart fabrics! We've poured coffee, wine, salsa, ketchup and mustard on this fabric and it wipes clean with a dry paper towel!

SEA ISLE PARK: SIPNA'S CROWN JEWEL

By Tommy Crawford

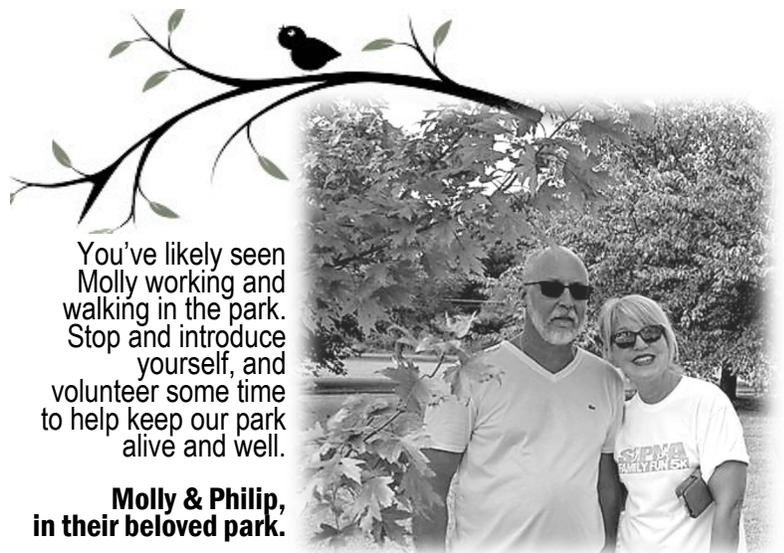
Numerous studies have shown that parks and open space increase the value of neighboring residential property. In the book *The Impact of Parks and Open Space on Property Values and the Property Tax Base*, **John Crompton**, a professor at Texas A&M University, writes, "The real estate market consistently demonstrates that many people are willing to pay a larger amount for property close to parks and open space." Sea Isle Park area residents feel that parks are places to gather, to have fun and to experience the unique harmony between city and nature so they appreciate their neighborhood park for its natural and recreational features as well as its economic value. It is a great amenity for the neighborhood and the city of Memphis.

For over thirty-eight years, SIPNA has been working with the Memphis Park Commission and Park Services Division to improve our valuable open space by developing proposals and funding strategies in addition to making and to helping maintain the improvements. In 1980 SIPNA proposed that the maintenance and use of the surplus Memphis City Schools' land adjacent to Sea Isle School and the existing small park, be transferred to the Memphis Park Commission for recreation fields and that a walking trail and exercise stations be added. In 1996 SIPNA received a Community Compact Grant for trees, benches, and picnic tables around the new walking trail. In 2004 SIPNA spearheaded the designation of Sea Isle Park as a Certified Arboretum, located an International Paper grant to pay for the required identification labels for the trees, and installed the labels. In 2006 SIPNA Park Chairman **Erin Walter** organized two work days that involved SIPNA members in mulching the arboretum trees and in planting a beautiful new flower bed at the base of the Sea Isle Park sign at the park entrance on Wellsville Road.

In 2008 **Molly Laster** became the SIPNA Park Chairman and has taken the park to a new level. She has organized over 100 additional tree plantings along with additional shrubbery, flowers and an outdoor kiosk/two sided bulletin board. There are future memorial tree plantings coming this fall as well. Good citizens help polish the park's image by picking up trash left by litterbugs. SIPNA's Park Committee will continue to work with Park Services on projects such as plantings, security cameras, lighting, bike racks and the new dog park that is being sponsored by Hollywood Feeds. Further improvements have been made to the walking trail, playground and exercise equipment, benches and trash receptacles.

Please help SIPNA to keep our park and our state certified arboretum, attractive and to improve its facilities. To contact our SIPNA president and park chairman **Molly Laster** with your suggestions, comments or to get involved and volunteer your help, please email: sipna@sipna.org

Sea Isle Park with its State Certified Arboretum is a priceless amenity which we should all take great pride in and enjoy its everlasting beauty!



You've likely seen Molly working and walking in the park. Stop and introduce yourself, and volunteer some time to help keep our park alive and well.

Molly & Philip,
in their beloved park.

SIPNA Meeting: October 18th, Thurs. 7p ★ DUES Due!



October is Crime Prevention Month

All of us are concerned about crime in the Sea Isle Park neighborhood, so this is an opportune time to write an article about crime prevention. I am a clinical psychologist who specializes in adolescent behavior and an Assistant Professor at UTHSC. But more importantly, I was an active member of a neighborhood association in Kentucky that worked to reduce crime dramatically after an influx of college students into our area. How did we do it? Let me share with you what I know from my own experiences.

First, remember that most crime is perpetrated by teenagers who live in our own neighborhood. It's easier to break into a car when you know the owner's schedule. Second, most crime is spur-of-the-moment, not planned or used to target someone. Petty theft is nothing to fear but needs to be addressed.

So how do we deter our friendly neighborhood thieves? We build an environment that deters crime.

Strategies you already know: *Simple prevention efforts are still the best ones.*

- Lock doors and windows
- Lock cars
- Keep areas around cars and house well lit
- Install alarm systems
- Get a dog
- Get a video camera

Strategies you may not know:

- Clean up. Tidy neighborhoods show that residents are paying attention.
- Mow the grass, trim the bushes. Reduce places for thieves to hide.
- Know your neighbors and invite them to events. When people (teenagers included) feel the neighborhood is their family, they are less likely to do things that would hurt it.
- Form a crime prevention committee to keep an eye on crime trends and develop resources (write grants, ask for police attention) to help keep crime at bay.

When my neighborhood in Kentucky saw an increase in crime after college students moved in, we passed out flyers to encourage good safety practices. But more importantly, we began inviting the students to neighborhood picnics to get them to know their neighbors and invest in their surroundings. We saw a significant drop in crime. We in SPINA have a terrific community. Let's work together to keep crime low.

Karen Derefinko, PhD

Another great crime deterrent for Sea Isle!



*If you are not a member of our FaceBook group, you are missing out!
Pertinent information to life here in our 'mini-Mayberry!'
Up-to-the-minute info on literally everything.*

*Your privacy is important – this is a closed group, only for
Sea Isle residents. You will need to verify your address to join.*

Search for the GROUP:

Sea Isle Park Neighborhood Association

Enjoy!



SIPNA Meeting: October 18th, Thurs. 7p ★ DUES Due!



Did you think we forgot about an August Yard of the Month? Oh no... not at all... it was awarded to 1252 Mt. Moriah, but we were never able to talk with the property owner Steven Hubbard or anyone at the house... so no article. But, we liked the neatness and simplicity of the yard... a pretty sight along this busy street.



For September, the sign is "planted" in Charline Edwards' yard at 1389 S. White Station. Charline and her late husband moved into his family home in 2002. Several years ago, they contemplated moving to Collierville, but instead did upgrades to their home that included landscape designs for front and back yards that cut down on yardwork. The front beds include ferns and roses, the side beds are containers that sometimes have vegetable plants. The carport is now an outdoor room to watch the world go by.



As you drive down Mount Moriah and White Station, slow down and admire these two yards.

We have 2 more Yards to award in 2018: October for Halloween and December for Christmas. So send us some homes to check out!

Fall is one of the most beautiful times of the year in our neighborhood, thanks to our trees and their leaves. Drive around and admire the colors!!!

Susie Hudson

From its beautiful park to the family-like community, it's no secret that Sea Isle Park is one of the best neighborhoods to live in Memphis. Residents in the neighborhood are always quick to help one another and look out for their fellow neighbors. It's this type of selfless camaraderie that makes Sea Isle Park such a tight-knit community. Despite its devout sense of community, the needs of our beloved neighbors change and life requires them to move on to the next chapter, and thus, move away from Sea Isle Park. This cycle inevitably brings in new neighbors to our community; this is where the SIPNA Welcome Home Committee comes into the picture.

The SIPNA Welcome Home Committee is dedicated to making sure our new neighbors feel welcomed and know that they are now a part of the SIPNA family. The committee is made up of several volunteers all over the neighborhood that deliver bags filled with SIPNA gear and information about restaurants in the area (and even some coupons!) to people and families that have just moved into Sea Isle Park. This is a wonderful opportunity for neighbors to meet and get to know each other, and maybe even make a close friend in the process! The neighbors in Sea Isle Park truly showcase what a caring, friendly, and devoted community should look like, and that's definitely something to be proud of, so keep up the good work!

If you are interested in being a Welcome Home volunteer, please contact:
Morgan McBride
 morgan.mcbride@comcast.net
 We'd love to have you on the welcome crew to help greet our new neighbors with a smile and a bag of SIPNA goodies!

Submit Yard of the Month nominations: sipna@sipna.org

Sea Isle Park is one of the most sought after neighborhoods in Memphis!



Grand Opening - Saturday, September 8, 2018

The Grand Opening of the Sea Isle Dog Park, at least for me, ranks up there with the time I exchanged wedding vows, and the day I stood before the Orthodox Jewish congregation, and became a Bar Mitzvah. But the dog park opening was flawless, unlike the other aforementioned events.



Kimmie & Hal

No one could have asked for better weather. In fact, there was an 80% chance of thunderstorms at 10:00 a.m., and the forecast called for showers and thunderstorms throughout the day. But lo and behold, at 10:00a.m., the clouds parted, the sun beams beamed, the gates to the dog park were opened, and suddenly there was a flurry of mass fine furred canines leaping and flying over the berms. They were alive but somehow had transcended and found their way over to the fabled rainbow bridge!

Multi-breed, pedigree, domestic, international, and Native-American canines were in abundance.



Cross-cultural barriers were non-existent. Shelter dogs mixed with the upper-class pampered class and there was not one skirmish between any of the dogs. Before and during construction of the dog park, many people expressed a concern that the park was not going to be divided into separate areas for large dogs and



▲ **It's ours! It's all ours!**

▼ **"If you build it, they will come..."** *'...with their little dog, too!'*



smaller dogs. After explaining that dogs are social creatures, the only time they actually fight is when they feel threatened, usually in situations when they are unable to flee as in "flight or fight." There is so much room to run at Sea Isle, and the berms are such a natural distraction the last thing dogs want to do is fight. Like girls, dogs just want to have fun!

I declined to sample even though they looked really good!

Other phases for improvement to the dog park are being discussed. There are 2 offers to run a water line to the park for water stations/misters and to provide canopies for the benches and a circular pad with a statue of a fallen canine officer in the center of the park with benches. Additional landscaping is in the works!

Hal B. Lovett

Original, non-scientific estimates were that 150+ people plus animals attended the grand opening ceremony. Hollywood Feed was present and gave out bags of treats to the pets. They were even serving what looked like human cookies and after explaining they were actually doggie biscuits of sorts,



aka: **THE DOGFATHER 2018**

See Spot Run

at



Sea Isle

DOG PARK

est. 2018

OPEN 6a-8p

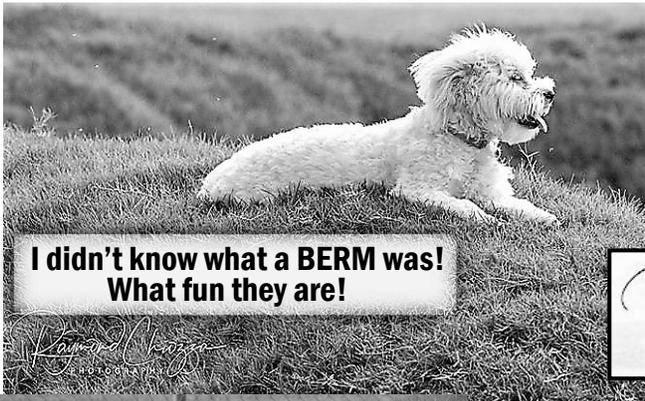
Closes 6p Nov-Feb



Post pictures of your PUP at the PARK

on our very own FB page: **Sea Isle Dog Park!**

Order cool T-shirts, too!
Proceeds benefit SIDP.



I didn't know what a BERM was!
What fun they are!

A huge RUFF-RUFF to Raymond!



MAKING NEW FRIENDS!



I took the ball & I ran with it! ▲



Whew! That was fun!

HOLLYWOOD FEED
A different breed OF PET SUPPLY STORE

Please Read!



SEA ISLE DOG PARK

- Each dog owner will assume all liability for damage to anyone who is either bitten or injured by their dog while under their care while using the park.
- All dogs must be licensed and vaccinated/immunized. Heartworm and tick prevention products is highly recommended.
- Leash law applies in all areas except inside the fenced park. Dogs must be leashed while in the parking lot.
- Dogs must be supervised by an adult (18 yrs. or older).
- Owners must maintain visual and voice control at all times.
- Children under the age of 18 are permitted in the park when accompanied by an adult.
- Running or chasing after the dogs is not allowed without the permission of the dog owner.
- Dog owners are expected to clean up and remove waste, even outside the off-leash areas. If necessary, designated containers and bags are provided for your use. Clean up after your dog so not to lose the privilege of park use.
- Abandoning animals is prohibited by law.

Dog owners are expected to clean up and remove waste, even outside the off-leash areas. If necessary, designated containers and bags are provided for your use. Clean up after your dog so not to lose the privilege of park use.

The City assumes no liability for any accidents, injuries, losses, or thefts occurring on park property.

Thank you!

These are the rules posted at the park.

Read carefully before entering. They are important, and it is **MANDATORY** that they are followed.

Pick up your dog's excrement. Don't risk your pooch losing park privileges!



COPSTOP 2018




Our 3rd Annual CopStop was a huge success! We changed the venue and **Billy Hardwick's All Star Bowling Lanes** was the perfect set-up. Our appreciation to the officers from Mt. Moriah Police Station and all 3 Memphis Fire Stations that service our neighborhood. Thanks to all who participated!



IMPORTANT! IMPORTANT! IMPORTANT! This is the last newsletter for 2018. PLEASE check your label for errors. Are you getting the SIPNA emails? They are only twice a year or so, but if you have never gotten an email from us, we need your email address! If you send in your dues via PayPal, take a minute and shoot us an email: sipna@sipna.org If you cut out your form (on the back of the newsletter) to mail in your dues, please fill out all of the information so we can be sure our records are correct. This will help us keep the 'returned addresses' down when we mail the newsletter.

THANK YOU SO MUCH!



Neighborhood Bowling
Tuesdays 6:30-8:30p
No obligation - just for fun!
\$10 includes shoe rental



SIPNA Meeting: Oct. 18, Thurs. 7p ★ DUES Due!

ON THE SCENE

with

SANDI



Sea Isle Park Neighborhood is full of foodies and you will see reviews all the time on our Facebook page. That's why when Jesse McDonald and his family moved into SIPNA and announced he was opening a wings food truck in September; we could not wait! The wait is over.

Jesse is a Memphian, raised in Midtown and a graduate of Central High School. He moved to Murfreesboro and attended MTSU, majoring in Business Administration. After college, he moved to Nashville and worked as Operations Manager for FedEx until deciding the corporate world was not for him.

He loved to cook so he jumped right into it and then realized he jumped too fast. "I needed experience first."

Jesse started working for one of the first companies in Nashville that delivered to your home from restaurants. From there, he went to a sushi restaurant learning the food prep end of the business. He got really good and started making his own specials. Then he got an opportunity to work on a food truck called Music City Brisket, where he got the idea of starting a food truck.

"I have a four year old and a nine month old. My wife and I knew we wanted to come back home to Memphis and when we got pregnant with our second child, we made the decision to move and open the food truck. I didn't know anything about Sea Isle but we found two houses here we loved and bought the one we are in. We are very happy here and the area is phenomenal. We volunteered at the SIPNA 5k and met a lot of neighbors and have had nothing but excitement from the neighborhood about the food truck."

When asked how the name New Wing Order came about, Jesse said, "It's a play off the 1990's New World Order wrestling group. We started out as a cooking team and we spun it off since we were entering contests strictly for charity. Now that we have a business, we kept the name because of our following but we did rebrand the logo."

"Memphis is a huge wing town. What sets us apart is our menu because it is not tradi-

tional. Our signature flavor is Memphis Buffalo Sauce, which we have won twice and placed a couple of times at the Southern Hot Wing Festival. It's a hybrid between buffalo sauce and barbecue sauce. It's our best seller. We also have Lynchburg Fire which we actually use Jack Daniels Tennessee whiskey and cook it down in the sauce. There's Tennessee Teriyaki which uses local honey along with Cajun Honey Hot which is a popular flavor that we add a Cajun twist to. We also have different options like our

Fried Avocado Taco which is completely vegan. We are always trying to make our menus outside the box. My Mom is a vegan so I didn't want to have a food truck she couldn't eat at."

To see where Jesse will be next, follow his Facebook page called

New Wing Order.

Wishing you much success from SIPNA.



Sandi Rogers

Church Connection

Neighborhood Churches

Find ONE and GET CONNECTED!

~ Kathryn Miskell

All Saints Episcopal

1508 S. White Station
685-7333
allsaintsmemphis.org

Redeemer Baptist Fellowship

5340 Quince
683-7344
redeemerbf.com

Christ the King Lutheran

5296 Park
682-8404
ctkmemphis.com

Colonial Park United Methodist

5330 Park
683-5286
colonialpark.org

Park Avenue Church of Christ

5295 Park
682-1220
parkave.org

Woodland Presbyterian

5217 Park
682-3349
woodlandpres.org

Blessing of the Pets



Sunday, October 7, 2 pm

All Saints' Episcopal Church Annual Blessing of the Pets, in honor of St. Francis, the Patron Saint of all animals!

The Reverend Deacon Nancy O'Shea will officiate and each pet will receive a special blessing. If you would like to, we would welcome a donation of a bag of dry dog or cat food which we will donate to a local animal shelter. The event will be held at the front door of the church, 1508 So. White Station at Quince. For more information please contact the church office at 685-7333. Please bring your (leashed or kenneled) furry friends! God bless!



Woodland
Presbyterian
Church



TRUNK or Treat FAMILY EVENT

Sunday, October 28 ♦ 2-4 p.m.

Games, Candy, Crafts, and lots of fun!

Woodland Presbyterian Church 5217 Park Avenue



Women's Conference

Hope & Promises from God
for Fear & Anxiety

November 9 & 10

Women's Conference hosted at Redeemer Baptist Fellowship

Special Guest Trillia Newbell!

Trillia is the author of many books including *Fear and Faith: Finding the Peace Your Heart Craves*. She has spoken at numerous conferences, churches, and women's retreats. She is currently the Director of Community Outreach for the Ethics and Religious Liberty Commission and lives with her husband and children near Nashville, TN.



EVENT REGISTRATION:

www.redeemerbf.com, then
under pull down menu "MORE".

REDEEMER
BAPTIST FELLOWSHIP



**Church Health:
Affordable,
compassionate
healthcare for
working uninsured
neighbors**

Are you working but do not have employer-sponsored health coverage? Self-employed? Here is the real answer for you and your family!

Founded in 1987, Church Health is a charitably-funded, not-for-profit organization that provides quality, affordable healthcare to working uninsured people and their families. As the anchor tenant of the newly-redeveloped Crosstown Concourse, Church Health is conveniently located 15 minutes from the Sea Isle Park neighborhood.

Clinical Services

Church Health delivers patient-centered primary and specialty healthcare to working uninsured people and their families. Patients pay fees on a sliding scale based on their income. This is possible by some Church Health staff providers and our large network of volunteer providers, hospitals and labs across Shelby County.

Dental Services

Church Health Dental provides high-quality comprehensive care, from cleanings to oral surgery to complete dental reconstruction.



Eye Care

In partnership with the Southern College of Optometry, Church Health is home to one of the only community eye clinics in Shelby County.

Behavioral Health Services

Church Health provides support for depression, anxiety, stress, grief, addiction and family conflict.

The MEMPHIS Plan

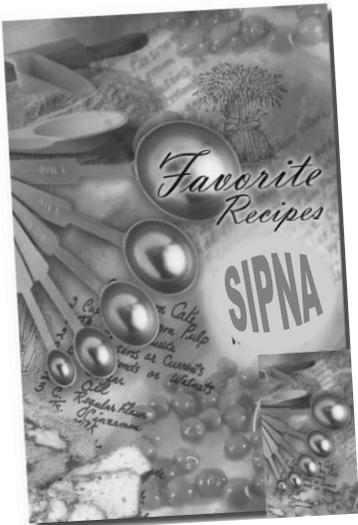
For more than 20 years, Church Health has offered the MEMPHIS Plan, a healthcare plan for **small businesses and self-employed people** that relies on donated services from our robust clinical volunteer base. This affordable plan gives members access to primary care, hospitals, diagnostic services and specialists.



In addition to our patient services, Church Health also offers nutrition, fitness, spiritual and mindfulness programming to the entire community, many of which are free.

Emily Austin
Communications Coordinator

LEARN MORE!
ChurchHealth.org
901-272-0003
info@ChurchHealth.org



Our 'hood is REALLY COOKING! ❖ Sea Isle Park Cookbook
Place your prepaid order at SIPFest!

The perfect size, 5.5"x8.5"; full color laminated covers with easy-open coil binding. FundCraft has been the premiere leader in cookbook publishing for over 70+ years. Inside you will find some HEIRLOOM recipes handed down from some of the original Sea Isle neighbors, and LOTS of the 'best of the best' from kitchens right around the corner! Just \$10 for one, \$18 for two! Checks/cash only at SIPFest. Projected completion in January—what a SWEET Valentine gift! ♥ All proceeds benefit SIPNA. Recipe admission forms will be available at SIPFest, due mid November. Start gathering recipes you would love to share. Own a business? Affordable advertising space is available for a few choice vendors.



► **Cookbook Committee Meeting: Tues., Oct. 16, 3pm Redeemer Baptist**

Join our Facebook page: SIPNA Cookbook Committee!

If you have any questions, please email me at: seaislecookbookcommittee@gmail.com
Laura Ross, *Committee Chair*

Just DUE it. Please pay your association dues - just \$20! All you see in this newsletter is possible because of folks like you paying their dues.

Please check - is your mailing label / contact information correct?

◇New ◇Renew ◇Update ◇Donation



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 \$20 Residence / \$100 Business
 Checks payable to SIPNA mail to:



PAY ONLINE: SIPNA.ORG



SIPNA
P.O. Box 171301
Memphis, TN 38187-1301

- Sea Isle News
- Edit / Design©
- Gail Jackson



Thank you for supporting SIPNA - keeping our neighborhood one of the most sought after in Memphis!

The following is a home sales report for May-August 2018. There were 71 homes sold. The lowest sales price was \$75K while the highest sales price was \$335K, with an average sales price of \$173,698. Average price per square foot was \$111 and average days on the market were 20. The number of comparable sales (settled) and the absorption rate increased while the number of active listings declined.

~Eleanore Kelly Maynard



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